(a) the purpose of publishing books under India's land and people series;

(b) how many titles have been published and translated in regional languages of India; and

(c) what steps would be taken to expedite publication and translation in different Indian languages ?

THE MINISTER OF STATE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT (SHRI JAYSINGRAO GAIKWAD PATIL): (a) The series "India—The Land and the People" of the National Book Trust, India aims to provide a broad based understanding of India through books on various facets of the country which have enriched the composite and colourful character of India. It also aims at enriching India's cultural heritage, natural environment, national economy, democratic institutions and services.

(b) Ninety-eight books have been published so far, as originals. Two hundred and twenty-five titles have been brought out as translations in twelve different languages.

(c) The publication programme of the trust is drawn up on year to year basis covering all languages. In each language, efforts are made to include such titles under different series which are felt to be of importance for the respective language readers and keeping in view marketability and availability of budget.

Material for Children in the World Book Fair

4352. SHRI KARTAR SINGH DUGGAL: Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) what fresh titles for children were produced by the NBT at the occasion of World Book Fair, held by the National Book Trust, India recently, the accent being on reading materials for children;

(b) what specific steps were taken by NBT to promote book mindedness among the children; and

(c) whether it is a fact that the foreign publishers of children's books overwhelmed the visitors with their publications for children in English, as stated by BBC?

THE MINISTER OF STATE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT (SHRI JAYSINGRAO GAIKWAD PATIL):

(a) Keeping in view, the accent on reading material on children, the National

Book Trust brought out around 250 titles exclusively for children in various languages during the 14th World Book Fair. These included 14 fresh titles and 51 new translations besides reprints of many important and popular titles.

(b) At the 14th World Book Fair, NBT set up a theme pavilion which included (i) World of Children's Books Exhibitions from all over the country and world, (ii) a one-stop shop for Indian children's books in Hindi and English and (iii) an activity centre for book-related children's activities such as workshops, competitions, story-telling sessions, creative writing workshops, etc. There was a library corner set up for children to browse through books and also for adults to become members of a scheme to start neighbourhood libraries. To promote book mindedness among children, NBT also organised a seminar which explored vital areas of the field of the children's literature including promotion of book mindedness and setting up of rural libraries.

(c) Neither the Ministry nor the National Book Trust, India is aware of BBC's report. However, Foreign publishers of children's books do usually attract attention of the public initially due to their strong emphasis on production quality with several add-ons which make their products more saleable. However, it is also a fact that there was an overwhelming demand for Indian books in Hindi and English as large volume of these were sold during the fair.

Career Advancement for Lecturers and Sr. Lecturers

4353. SHRI J. CHITHARANJAN :
SHRI NAGENDRA NATH OJHA :

Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) whether it is a fact that benefits of career advancement to Lecturers, Sr. Lecturers etc. in terms of new scheme of revised scales of pay has not been made available from 1st January, 1996 as agreed upon by Government in the agreement with AIFUCTO dated 5th September, 1998;

(b) whether it is also a fact that Government have not ended the dual emoluments for Readers, inspite of a positive recommendation from UGC; and

(c) if so, the details thereof and the reasons therefor?

THE MINISTER OF STATE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT (SHRI JAYSINGRAO GAIKWAD PATIL) : (a) The Government has advised State Governments to implement the Career Advancement Scheme (CAS) for University and College teachers